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PRESS RELEASE

Northeast Super Symposium III Sessions & Speakers Announced

The Northeast Super Symposium III for Manufactured Home Land-Leased Community (LLC) Owners and Retailers will be held March 28 & 29, 2012 at the Holiday Inn Wolf Road in Albany, NY. Hosted by the New York Housing Association, this very popular event will be a must attend for every LLC Owner in the eleven state Northeast region. The first day will feature numerous seminars; community designed and priced manufactured homes on display and a supplier's trade show. Jason Boehlert, Vice President of Government Affairs for the Manufactured Housing Institute (MHI) will present the *National Issues Perspective for Community Owners* bringing all the latest information on activities at the federal level. Industry Consultant George Allen, GFA Management will deliver the *State of the Manufactured Housing Industry and the Land Lease Community Real Estate Asset Class* session. Marc Lifset, McGlinchey Stafford will review the latest federal lending regulations and their interpretation by state banking regulators in the region. Dr. David Funk, Cornell University will return with a segment *US Housing Market and Manufactured Housing's Strategic Role*. *Environmental Protection in Times of Change* is a must attend session presented by Kelly Toncar from ProGuard. Kenneth Rishel, Rishel Consulting Group will return with the session *Navigating the SAFE Act, Dodd Frank and Other Issues for Lenders and Retailers*. Spencer Roane, President of Pentagon Properties, will present a special program *Lease Option "Financing" of In-Community Manufactured Home Sales*. Donna Rishel, Rishel Consulting Group will educate attendees on *Dealing with the Consumer Finance Protection Bureau (CFPB)*. *Reducing Insurance Claims and New Risk Management Strategies*, is a timely session presented by Bob Capenos of Haylor, Freyer & Coon. These important and informative programs will undoubtedly equal the excellence of the past two Symposiums. The Northeast Super Symposium III is a must attend for every Community Owner and Retailer as the only venue that will teach you how to thrive, not just survive when it comes to owning, managing and selling homes in 2012 in Manufactured Home Land-Leased Communities!

Attendees will not want to miss the Trade Expo with numerous vendors displaying their products and services and community designed homes on display. The networking events and peer-to-peer interaction is a very valuable experience as well. The Symposium runs a full day on March 28th beginning at 9 am with a Networking Reception in the evening. A half-day program is scheduled for March 29th starting at 9 am and concluding at Noon.

The registration fee for members of a northeast state manufactured housing association is \$195 for the first person from a company and \$99 for each additional person from the same company. The fee for non-members is \$395 per person. The registration fee includes lunch, meeting room rental and materials, breaks and the networking reception. All fees are non-refundable.

A block of rooms has been reserved at the Holiday Inn Wolf Road for the evenings of March 27 & 28. To secure a discounted room rate of \$123, call 1-800-HOLIDAY and state "NY Housing Association". The registration and hotel rooming **cutoff date is 3:00 pm on February 28, 2012.**

For information on exhibiting or sponsoring at the Symposium or the most up-to-date sessions and events go to www.nyhousing.org or call the Association office at 1-800-721-HOME.

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